



Martin & Co.
EST. 1833
MC-18
Woody Mann
Boston Artist Edition
Woody Mann
Guitar Artist
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Nashville, Pennsylvania • Made in USA
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**The MC-18 Woody Mann
Custom Artist Edition**

Woody Mann Honored With MC-18 Custom Artist Edition

A Professional Performance Cutaway With Simple But Premium Features

Among guitar aficionados, Woody Mann is considered a modern master. While the blues are his touchstone, he seems to draw inspiration from every direction, blending a myriad influences with ease and grace.

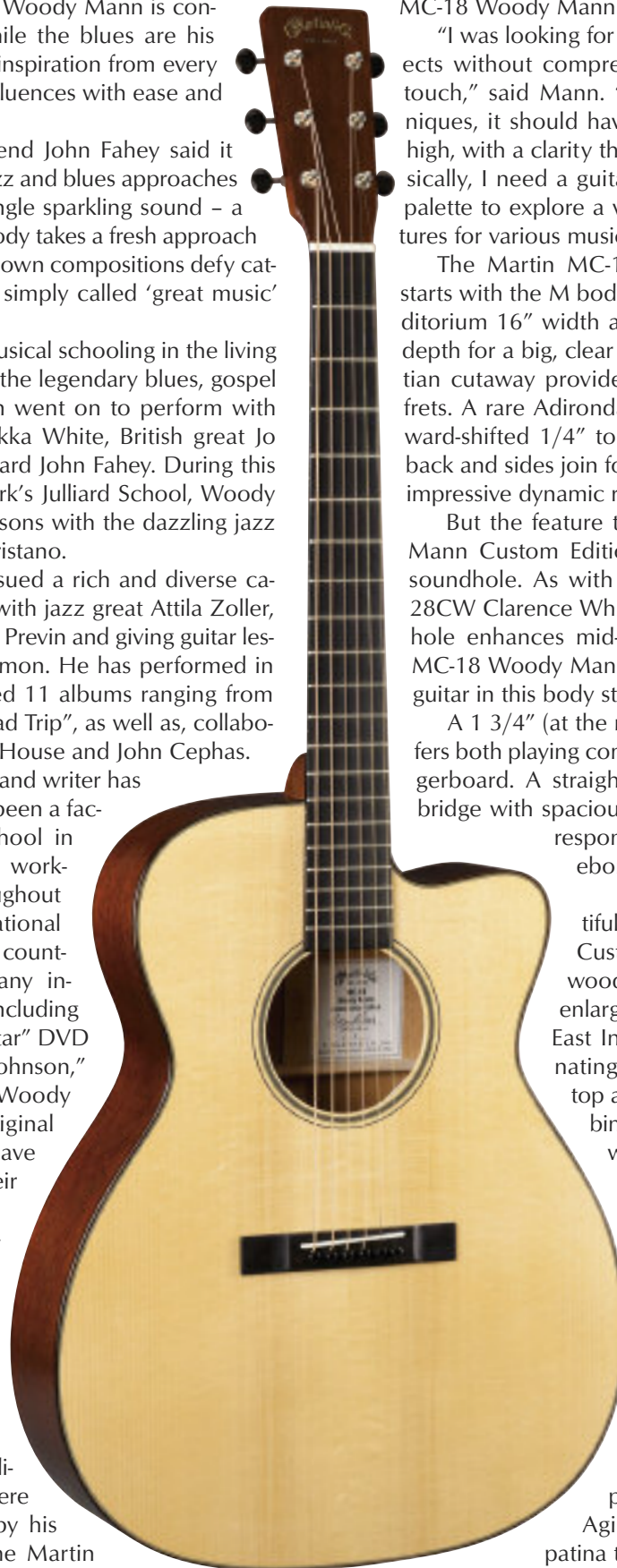
Pioneering fingerstyle legend John Fahey said it well: "You can hear classical, jazz and blues approaches somehow converging into a single sparkling sound – a sound completely his own. Woody takes a fresh approach to his blues re-creations and his own compositions defy category. If there was a category simply called 'great music' Woody...would belong there."

Woody received his first musical schooling in the living room of Reverend Gary Davis, the legendary blues, gospel and ragtime guitarist. He soon went on to perform with bluesmen Son House and Bukka White, British great Jo Anne Kelly, and fingerstyle wizard John Fahey. During this time, after studying at New York's Julliard School, Woody began a period of intensive lessons with the dazzling jazz composer and pianist Lennie Tristano.

Since then, Mann has pursued a rich and diverse career that has included playing with jazz great Attila Zoller, accompanying songwriter Dory Previn and giving guitar lessons to recording artist Paul Simon. He has performed in over 15 countries and recorded 11 albums ranging from 1994's "Stories" to 2008's "Road Trip", as well as, collaborations with blues legends Son House and John Cephas.

Mann's reach as a teacher and writer has been just as sweeping. He has been a faculty member at the New School in New York and has conducted workshops and master classes throughout the world. He founded International Guitar Seminars and schooled countless guitarists through his many instructional books and DVDs, including "The Art of Acoustic Blues Guitar" DVD series, "The Complete Robert Johnson," and "Lisboa – the Guitar of Woody Mann," a collection of his original compositions. Few guitarists have been so generous in sharing their knowledge.

Woody's eclectic music demands much from the guitar he plays; power, balance, clarity, a "fast" neck and access to the upper frets. His experience with a range of guitars over the years provided the foundation for developing specifications for his namesake Martin Custom Edition guitar, but we at Martin were surprised – and impressed – by his "outside the box" ideas for the Martin



MC-18 Woody Mann Custom Edition guitar.

"I was looking for a guitar with a fast attack that projects without compressing when played with a harder touch," said Mann. "Since I use various picking techniques, it should have a balanced sound, from low to high, with a clarity that responds easily to dynamics. Basically, I need a guitar that projects and offers a clean palette to explore a variety of tones, dynamics and textures for various musical styles. This is that guitar!"

The Martin MC-18 Woody Mann Custom Edition starts with the M body style, which combines Grand Auditorium 16" width at the lower bout with 000 4 1/8" depth for a big, clear voice. An elegantly rounded Venetian cutaway provides unfettered access to the upper frets. A rare Adirondack spruce top, scalloped and forward-shifted 1/4" top braces, and genuine mahogany back and sides join forces to give the guitar warmth and impressive dynamic range.

But the feature that really sets the MC-18 Woody Mann Custom Edition apart is its oversized 4 5/16" soundhole. As with Martin's HD-16RLSH and the D-28CW Clarence White Special Edition, the large soundhole enhances mid-range and treble projection. The MC-18 Woody Mann is the first Martin Custom Edition guitar in this body style to include this feature.

A 1 3/4" (at the nut) low profile satin finish neck offers both playing comfort and plenty of room on the fingerboard. A straight (rather than belly) black ebony bridge with spacious 2 5/16" string spacing enhances responsiveness and is matched by a black ebony fingerboard.

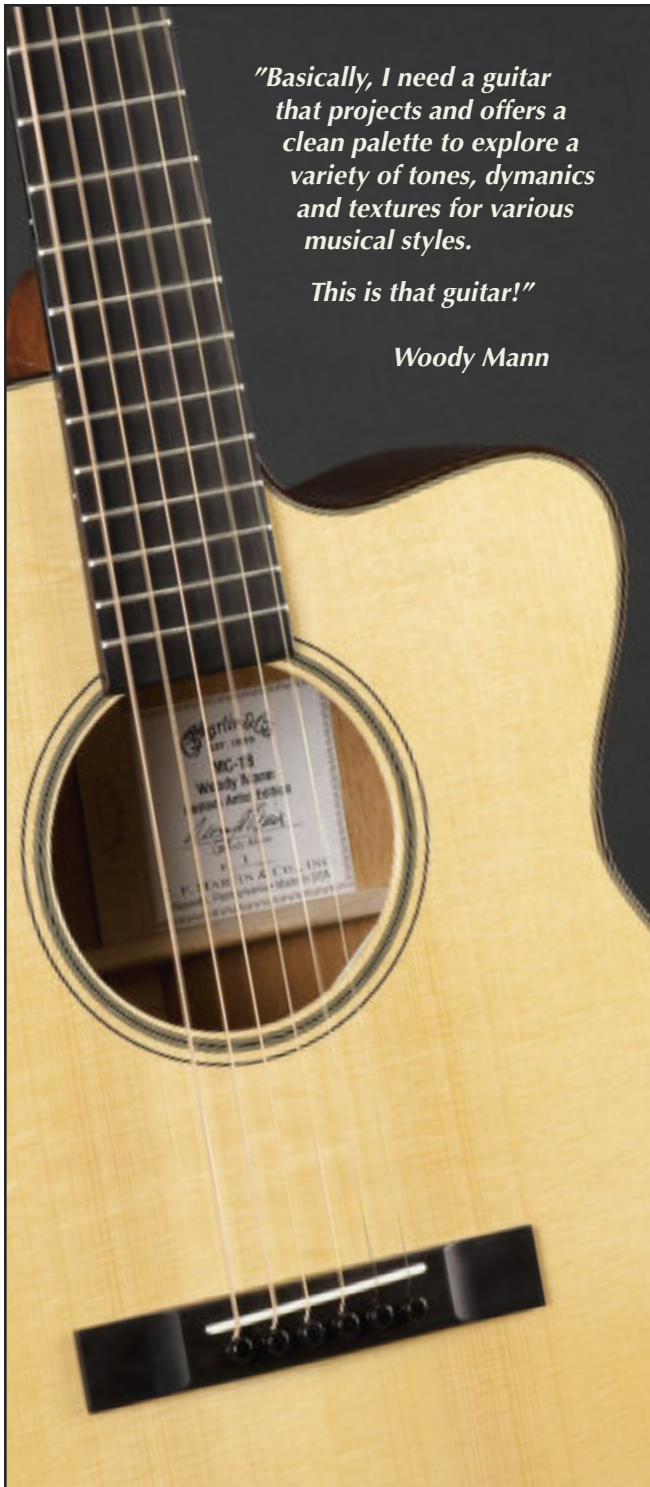
Woody Mann has specified beautiful, understated appointments for his Custom Edition guitar. An Old Style 18 wood fiber rosette with two (due to the enlarged soundhole) rings complements East Indian rosewood binding and alternating black/white fine line (five on the top and three on the back) purfling. The binding is matched by East Indian rosewood heelcap and endpiece, the latter framed by black/white fine line inlay. A polished gloss Madagascar rosewood headplate highlights the familiar Martin Old Style decal logo and premium nickel Waverly™ tuners with ebony buttons. The fingerboard is devoid of position markers, except of course for white side position dots in the standard locations. Both the nut and compensated saddle are genuine bone.

Aging toner gives the top vintage patina that is accentuated by Martin's pol-

ished gloss lacquer finish on the body. In the fingerstyle tradition, the MC-18 Woody Mann Custom Edition comes sans pickguard. This Custom Edition may be ordered as a left-handed instrument at no additional charge: factory-installed electronics are an extra-cost option.

Each Martin MC-18 Woody Mann Custom Edition guitar is delivered in a vintage Geib™-style hardshell case and bears a special, initial-bordered interior label personally signed by Woody Mann and numbered in sequence.

Authorized Martin dealers will begin accepting order for this open-ended Custom Edition immediately. For further information and specifications, visit the Martin website at: www.martinguitar.com. ❖



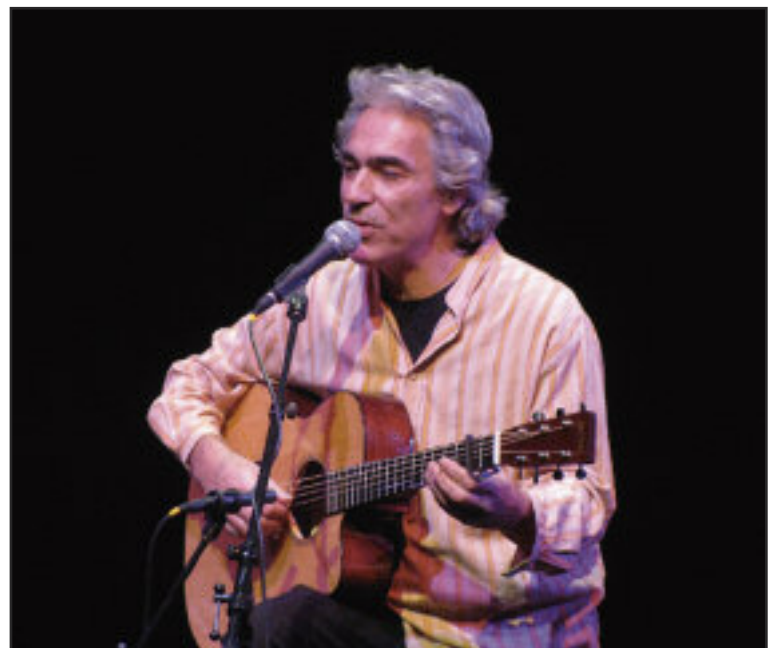
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This is that guitar!"

Woody Mann



As a master of instrumental guitar technique, Woody Mann's criteria for choosing specifications centered on tonal clarity, player comfort, full fingerboard access and classic Martin simplicity of appointments. Constructed with genuine mahogany back and sides and an Adirondack spruce top, the resulting MC-18 Woody Mann Custom Artist Edition model is remarkably light in weight, yielding tremendous glassine brilliance, crisp treble response, and unmuddied basses in the straight-forward format of a professional performance instrument.



MC-18 WOODY MANN CUSTOM ARTIST EDITION – SPECIFICATIONS

MODEL: MC-18 Woody Mann Custom Artist Edition
CONSTRUCTION: Dovetail, Full Gloss
BODY SIZE: M (0000), 14 Fret
TOP: Adirondack Spruce
ROSETTE: Old Style 18, Wood Fiber Outer and Center Ring Only
SOUNDHOLE: Enlarged Soundhole
TOP BRACING PATTERN: Forward Shifted, 1" From Soundhole
TOP BRACES: Scalloped, 1/4" Width
BACK: Genuine Mahogany, 2 Piece
BACK PURFLING: Style 18, Black Fiber
CAUTION STAMP: None, "C. F. Martin & Co., Nazareth, PA" Stamping
Between 1st and 2nd Back Braces
BLOCK TO READ: (Laser Etched Martin Logo)
Custom Artist
Woody Mann
Serial Number

SIDES: Genuine Mahogany
RIBBON: Spanish Cedar
END PIECE: East Indian Rosewood with Black White Wood Fiber Inlay
BINDING: East Indian Rosewood
TOP INLAY: Style 18, B/W/B/W/B Boltaron
BACK INLAY: Black White Wood Fiber, White Faces Binding
NECK: Spanish Cedar
TRUSS ROD: Two-Way Adjustable
NECK SHAPE: Low Profile
HEADSTOCK: Solid Square Tapered, No Diamond
HEADPLATE: Madagascar, Old Style Decal Logo
HEELCAP: East Indian Rosewood
NUT: Genuine Bone
FINGERBOARD: Black Ebony
SCALE LENGTH: 25.4"
OF FRETS CLEAR: 14 # OF FRETS TOTAL: 20
FINGERBOARD WIDTH AT NUT: 1 3/4"
FINGERBOARD WIDTH AT 12th FRET: 2 1/4"
FINGERBOARD POSITION INLAYS: None
SIDE POSITION DOTS: White, 3rd, 5th, 7th, 9th, single dot at 12th, 15th, 17th.
FINGERBOARD BINDING: None
FINISH BODY: Polished Gloss Lacquer
FINISH TOP: Polished Gloss Lacquer, Aging Toner
FINISH NECK: Satin Neck, Polished Gloss Lacquer Headplate
BRIDGE: Black Ebony
BRIDGE STYLE: Straight Line, No Pyramids
BRIDGE SPACING: 2 5/16"
SADDLE: Drop In, Compensated, Genuine Bone
TUNING MACHINES: Nickel Waverly, #4067 With Ebony Button
STRINGS: Martin MSP-4200 Medium Gauge Phosphor Bronze
BRIDGE & END PINS: Black Ebony Bridge Pins
PICKGUARD: None
CASE: Vintage Geib Style, 570 Cabernet
INTERIOR LABEL(S): WG Logo Artwork on Label, Personally Signed By Woody Mann,
Numbered In Sequence Without Total
EDITION SIZE: Custom Artist Edition, Ongoing
AVAILABILITY: Custom Artist Edition
ELECTRONICS: Optional For An Additional Charge
NO CHARGE OPTIONS: Lefthanded At No Additional Charge

SUGGESTED RETAIL PRICE

\$5299.00

This model may be ordered
through your local
Authorized Martin Dealership



Clockwise: The dovetail front block from MC-18 Custom Artist Edition; Woody's visit to the factory to preview the first model off of the line; the interior edition label; and photos from a concert in Trenton, New Jersey that featured performances from Woody Mann and Jorma Kaukonen of Jefferson Airplane/Hot Tuna.

